



EILAT-EILOT RENEWABLE AND CLEAN ENERGY

7th International Conference & Exhibition

November 27-29, 2016 • Dan Eilat, Israel

Greeting to all of our friends,

We are excited to announce the seventh **Eilat-Eilat Renewable and Clean Energy Conference**, which will be held in November at the Dan hotel in Eilat.

The Conference will address all aspects of renewable and clean energy in the location that serves as the center point for renewable energy activity in Israel.

Recent achievements of the Eilat-Eilat RE Initiative include the establishment of a technological incubator containing 13 startups, the operation of 3 pilot projects in the field, launch of a demo site for off grid technologies and having 70% of the electricity demand in Eilat-Eilat from solar energy in day time (106 megawatts installed capacity). Plans are also underway for an international Science and Training Center, which will house startups, laboratories for research and serve as a center for educational tourism.

Conference topics include:

- Eilat-Eilat as a Smart Solar Region
- Solar Energy & Off-Grid as Catalyst for Energy Security
- Science Fiction or Reality Demands – The Secret behind Micro Grids
- PV in Israel – Stepping into a Massive Era
- Energy Efficiency – Innovation and Implementation
- Integration of Renewable Energy into the Grid
- Smart Transportation as part of Smart City
- Energy Storage – Will li-ion Batteries be the New PV?
- The Efficiency of Pump Storage
- Off-Grid as a Solution for Infrastructure in the Developing World
- Sun Industry – Marine Agriculture and Algae

The call for abstracts is now open on the Conference website and we invite you to respond should you wish to participate in the most important international conference on Green Energy in Israel.

We hope to see you in Eilat in November!

Sincerely yours,

Noam Ilan - Deputy Director, CN Technologies

Dorit Banet - Director, Eilat - Hevel Eilat Renewable Energy Company

Co-chairs of the Eilat-Eilat Sustainable Energy Conference





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Branding - Sponsorship and Exhibition

Sponsoring the 7th Annual Eilat-Eilat 2016 Renewable and Clean Energy Conference provides a great means of broadening your competitive edge by improving your company's image, prestige and credibility in the fields of solar energy, renewable energy and clean energy. The conference & exhibition is a means of accessing a wide range of audiences such as decision makers in business, customers, investors and potential business partners.

Target Audience

- Regulatory bodies, government officials and NGOs
- Renewable energy, technology and R&D investors
- CEO's and managers of companies in the fields of: natural gas, nuclear energy revival, PV, CPV, thermo solar and wind, distributed electricity production utilizing PV and small wind turbines, solar cities, energy storage, bio-fuels from algae, waste to energy, arid regions biofuel feedstock, hydrogen & electric vehicles, energy efficiency and climate change
- Experts
- Start-up companies
- Finance organizations and banks
- Law firms
- Environment organizations

Networking Exhibition

The 7th Annual Eilat-Eilat 2016 Renewable and Clean Energy Conference will be in a constructed air conditioned area, at the Dan hotel in the city of Eilat. Taking a stand will enhance your company's exposure allowing customers, potential business partners, investors etc. accessibility.

Benefits and Acknowledgments

It is the expressed intention of the Conference Organizing Committee to ensure that participating companies receive the highest recognition in return for their generous support.

General benefits will include the following:

- Company name and logo on supported item(s)
- Acknowledgement on the Conference website
- Company profile in the Program
- Acknowledgement in the Program against supported item with own branding
- Company name and logo on supporters' acknowledgement boards, which will be prominently displayed throughout the Conference venue
- Acknowledgement with company logo in the Program
- Use of Conference logo on company communications relation to the Eilat-Eilat 2016 Conference

For Further Information regarding sponsorship and exhibition opportunities please contact:

Limor Urfaly

Business Development & Industry Liaison
Manager

Tel: +972-3-6384493

Mobile: +972-54-7001770

Email: limor@ortra.com



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Sponsorship Packages

1. Platinum Supporter 130,000 NIS

Benefits

The Conference

- Sponsor's greetings at the conference opening ceremony in one of the conference's days
- Professional presentation in one of the conference's session (with the approval of the Scientific Committee)
- 7 complimentary conference registrations (includes Gala dinner, luncheons and receptions)

Exhibition

- Display booth (12 Sqm) in a preferred exhibit space in the Exhibition hall
- 4 complimentary exhibitor passes (includes entrance to the conference, luncheons & refreshments)

Recognition

- 3 full page color advertisements in the conference book (forwarding the advertisements is the sponsor's responsibility)
- Featured listing in Sponsor list in the Conference's Application
- Featured listing in Sponsor list in the Conference's Book
- Sponsor Profile Page - company name, logo and social profiles in the Conference's Application
- Logo on the conference website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional)
- Inclusion of Sponsor's logo on the conference signage
- Inclusion of Sponsor's logo in the final program



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2. Gold Supporter 110,000 NIS

Benefits

The Conference

- Sponsor's greetings at one of the conference's session
- 5 complimentary conference registrations (includes Gala dinner, luncheons and receptions)

Exhibition

- Display booth (12 Sqm) in a preferred exhibit space in the Exhibition hall
- 4 complimentary exhibitor passes (includes entrance to the conference, luncheons & refreshments)

Recognition

- 2 full page color advertisements in the conference book (forwarding the advertisements is the sponsor's responsibility)
- Featured listing in Sponsor list in the Conference's Application
- Featured listing in Sponsor list in the Conference's Book
- Sponsor Profile Page - company name, logo and social profiles in the Conference's Application
- Logo on the conference website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional)
- Inclusion of Sponsor's logo on the conference signage
- Inclusion of Sponsor's logo in the final program



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3. Silver Supporter 90,000 NIS

Benefits

The Conference

- 4 complimentary conference registrations (includes Gala dinner, luncheons and receptions)

Exhibition

- Display booth (6 Sqm) in a preferred exhibit space in the Exhibition hall
- 2 complimentary exhibitor passes (includes entrance to the conference, luncheons & refreshments)

Recognition

- Full page color advertisement in the conference book (forwarding the advertisements is the sponsor's responsibility)
- Featured listing in Sponsor list in the Conference's Application
- Featured listing in Sponsor list in the Conference's Book
- Sponsor Profile Page - company name, logo and social profiles in the Conference's Application
- Logo on the conference website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional)
- Inclusion of Sponsor's logo on the conference signage
- Inclusion of Sponsor's logo the final program



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4. Gala Dinner Supporter 80,000 NIS

Benefits

The Conference

- Exclusive sponsorship of the Gala Dinner and entertainment
- On-stage greetings by your representative during the Gala Dinner Program
- 5 complimentary tickets to Gala Dinner
- 2 complimentary conference registrations (includes Gala dinner, luncheons and receptions)

Exhibition

- Display booth (12 Sqm) in a preferred exhibit space in the Exhibition hall
- 4 complimentary exhibitor passes (includes entrance to the conference, luncheons & refreshments)

Recognition

- Special signage and branding around the stage area at the Gala Dinner hall
- 3 full page color advertisements in the conference book (forwarding the advertisements is the sponsor's responsibility)
- Featured listing in Sponsor list in the Conference's Application
- Featured listing in Sponsor list in the Conference's Book
- Sponsor Profile Page - company name, logo and social profiles in the Conference's Application
- Logo on the conference website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional)
- Inclusion of Sponsor's logo on the conference signage
- Inclusion of Sponsor's logo the final program
- The sponsor will be allowed to add self-produced advertising elements at the Gala Dinner in coordination and approval of the conference organizers



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5. Lunch Supporter 75,000 NIS *(Two available)*

Benefits

The Conference

- Sponsorship of one of the conference's lunch including branding of the lunch hall
- 3 complimentary conference registrations (includes Gala dinner, luncheons and receptions)

Exhibition

- Display booth (6 Sqm) in a preferred exhibit space in the Exhibition hall
- 2 complimentary exhibitor passes (includes entrance to the conference, luncheons & refreshments)

Recognition

- Sponsor's recognition on lunch vouchers
- Special signage (roll-up) at the entrance to the lunch hall
- Full page color advertisement in the conference book (forwarding the advertisements is the sponsor's responsibility)
- Featured listing in Sponsor list in the Conference's Application
- Featured listing in Sponsor list in the Conference's Book
- Sponsor Profile Page - company name, logo and social profiles in the Conference's Application
- Logo on the conference website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional)
- Inclusion of Sponsor's logo on the conference signage
- Inclusion of Sponsor's logo the final program
- The sponsor will be allowed to add self-produced advertising elements at the lunch hall in coordination and approval of the conference organizers



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6. Coffee Break Supporter 50,000 NIS *(Four available)*

Benefits

The Conference

- Sponsorship of one coffee break (includes an option to distribute giveaway presents and flyers)
- One complimentary conference registration (includes Gala dinner, luncheons and receptions)

Exhibition

- Display booth (6 Sqm) in a preferred exhibit space in the Exhibition hall
- 2 complimentary exhibitor passes (includes entrance to the conference, luncheons & refreshments)

Recognition

- Special signage at the coffee break area (Branding concept and production on sponsor's responsibility)
- Full page color advertisement in the conference book (forwarding the advertisements is the sponsor's responsibility)
- Featured listing in Sponsor list in the Conference's Application
- Featured listing in Sponsor list in the Conference's Book
- Sponsor Profile Page - company name, logo and social profiles in the Conference's Application
- Logo on the conference website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional)
- Inclusion of Sponsor's logo on the conference signage
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7. Conference Bags Supporter 50,000 NIS

Benefits

The Conference

- One complimentary conference registration (includes Gala dinner, luncheons and receptions)

Exhibition

- Display booth (6 Sqm) in a preferred exhibit space in the Exhibition hall
- 2 complimentary exhibitor passes (includes entrance to the conference, luncheons & refreshments)

Recognition

- Sponsorship of the conference bags including printing of the company's logo (one color) - The bag type is up to the Organizer's decision.
- Full page color advertisement in the conference book (forwarding the advertisements is the sponsor's responsibility)
- Featured listing in Sponsor list in the Conference's Application
- Featured listing in Sponsor list in the Conference's Book
- Sponsor Profile Page - company name, logo and social profiles in the Conference's Application
- Logo on the conference website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional)
- Inclusion of Sponsor's logo on the conference signage
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8. Professional Session Supporter 45,000 NIS *(Ten available)*

Benefits

The Conference

- Presentation – at a conference session (with the approval of the Scientific Committee)
- One complimentary conference registration (includes Gala dinner, luncheons and receptions)

Exhibition

- Display booth (6 Sqm) in a preferred exhibit space in the Exhibition hall
- 2 complimentary exhibitor passes (includes entrance to the conference, luncheons & refreshments)

Recognition

- Special signage and recognition in the session hall (Branding concept and production on sponsor's responsibility)
- Full page color advertisement in the conference book (forwarding the advertisements is the sponsor's responsibility)
- Featured listing in Sponsor list in the Conference's Application
- Featured listing in Sponsor list in the Conference's Book
- Sponsor Profile Page - company name, logo and social profiles in the Conference's Application
- Logo on the conference website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional)
- Inclusion of Sponsor's logo on the conference signage
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9. Conference Name Tag & Lanyard Supporter 40,000 NIS (One available)

Benefits

The Conference

- One complimentary conference registration (includes Gala dinner, luncheons and receptions)

Exhibition

- Display booth (6 Sqm) in a preferred exhibit space in the Exhibition hall
- 2 complimentary exhibitor passes (includes entrance to the conference, luncheons & refreshments)

Recognition

- Sponsorship of the conference lanyards including printing of the company's logo (one color)
- Sponsorship of the conference name tag including printing of the company's logo
- Featured listing in Sponsor list in the Conference's Application
- Featured listing in Sponsor list in the Conference's Book
- Sponsor Profile Page - company name, logo and social profiles in the Conference's Application
- Logo on the conference website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional)
- Inclusion of Sponsor's logo on the conference signage
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10. Main Conference's Application Splash Advertisement **30,000 NIS (One available)**

Benefits

The Conference

- Own the only ad space that has a customizable "pop-up" interval and duration time

Exhibition

- Full screen visibility as users enter Conference's Application on the mobile platform
- 2 complimentary conference registrations (includes Gala dinner, luncheons and receptions)

Recognition

- Featured listing in Sponsor list in the Conference's Application
- Featured listing in Sponsor list in the Conference's Book
- Sponsor Profile Page - company name, logo and social profiles in the Conference's Application
- Logo on the conference website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional)
- Inclusion of Sponsor's logo on the conference signage
- Inclusion of Sponsor's logo the final program



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11. Logo Supporter 20,000 NIS *(Twenty available)*

Benefits

The Conference

- 2 complimentary conference registration (includes Gala dinner, luncheons and receptions)

Recognition

- Projection of the sponsor's logo on plasma screens in the exhibition area
- Featured listing in Sponsor list in the Conference's Application
- Featured listing in Sponsor list in the Conference's Book
- Sponsor Profile Page - company name, logo and social profiles in the Conference's Application
- Logo on the conference website with a hyperlink to the company's own site
- Inclusion of Sponsor's logo on the conference signage
- Inclusion of Sponsor's logo the final program



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Exhibiting Options

Exhibition Booth 6 Sqm 15,000 NIS

Benefits

Exhibition

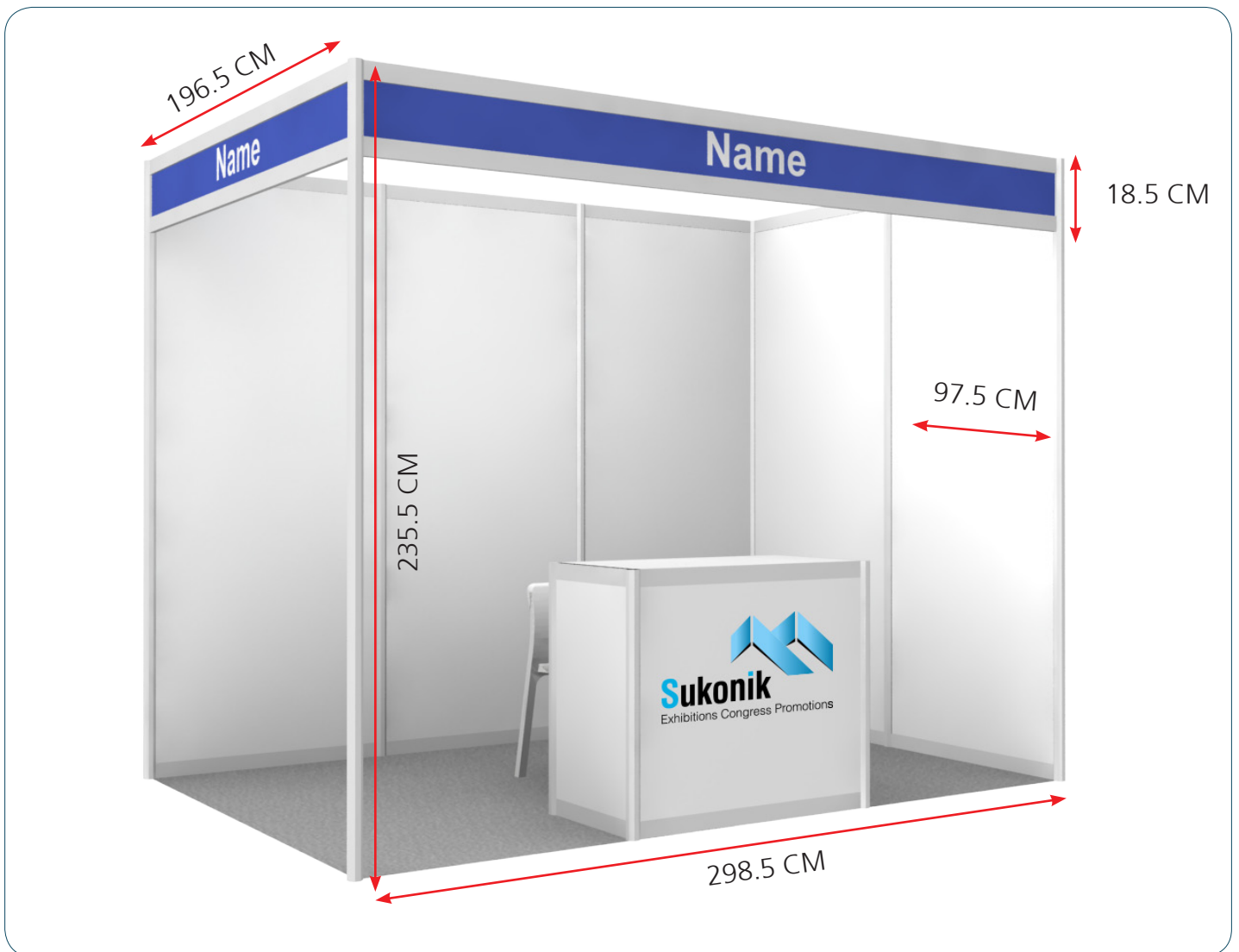
- Display booth (6 Sqm) in a preferred exhibit space in the Exhibition hall
- 2 complimentary exhibitor passes (includes entrance to the conference, luncheons & refreshments)

Recognition

- Half a page color advertisement in the conference catalogue (forwarding the advertisements is the exhibitor's responsibility)
- Featured listing in exhibitor list in the Conference's Application
- Featured listing in exhibitor list in the Conference's Book
- Exhibitor Profile Page - company name, logo and social profiles in the Conference's Application
- Logo on the conference website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional)

*** Payment options in NIS, USD \$ or Euro € - VAT not included**

Standard Booth - Technical Information



- Shell scheme construction - white panel back wall and two sides (3*2)
- The name of the exhibitor up to 30 characters (including spaces). Letter height – 10 cm.
- 1 table
- 2 chairs
- 3 spotlights
- 1 Electricity outlet (1 kilowatt)



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General Information

The exhibition will be held in a constructed air conditioned area, located at the Dan hotel in the city of Eilat.

Standard Exhibition Unit includes:

- Shell scheme construction - white panel back wall and two sides (3*2)
- 1 table
- 2 chairs
- Electricity upon request (1 Ampere)
- 3 spot lights

For more information, construction, furniture, branding and electricity solutions, please contact the Conference's general constructor Sukonik Ltd. at +972-3-6830044 or dany@sukonik.net / sharon@sukonik.net

Rates:

Rates include complimentary exhibitor passes as mentioned in each package with entrance to the conference, luncheons & refreshments - for the duration of the exhibition.

Registration and Payments:

Interested parties are requested to complete the enclosed "Sponsorship/Exhibition Application Form" and return it to the Conference organizers, **ORTRA Ltd.**

Payments can be made by one of the following options:

- Bank draft in New Israeli Shekel (NIS) to ORTRA Ltd.
- Wire transfer in NIS to ORTRA Ltd, Bank Leumi, branch no. 616, 9 Hashlosa st., Tel Aviv, Israel. Account no. 95100/90, Swift code: LUMIILITLV, IBAN: IL68 0106 1600 0000 9510 090

Bank charges are the responsibility of the participant and should be paid at source in addition to the registration fees.

Advance payment:

50% of sponsorship's cost and/or exhibition package ordered to be paid within 21 days of receiving confirmation and invoice.

Second payment:

Balance will be paid not later than **October 20, 2016.**

Important Note

A preferred location at the Exhibition will be offered to the Supporters of the Conference. Assignment of space to exhibitors is based upon "first come first serve" system. The Conference organizers will continue to receive applications and assign exhibit space, as it remains available, until the Conference opening date. In all cases, full payment of the exhibition/sponsorship fee, must be received prior to conference opening date.

Cancellation Policy:

A non refundable deposit of \$500 US is required to confirm space for the exhibition. Written notification of cancellation must be received in the ORTRA Ltd. office no later than **September 1, 2016** to assure a 75% refund of the payment (less non-refundable deposit). Written notification of cancellation must be received no later than **October 20, 2016** to assure a 50% refund of the payment (less non-refundable deposit). Written notification of cancellation received after October 20, 2016 will be non-refundable.



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Timetable:

The exhibition will take place on Monday, November 28, 2016 and Tuesday, November 29, 2016. The exhibition will be closed on Tuesday evening. Detailed agenda will be provided shortly.

Safety & Insurance

Safety:

- The organizers are obliged to insure the orderly operation of the exhibition by all means at their disposal.
- Exhibitors in standard constructed booths may not add any elements to the fascia provided by the organizers, without prior permission.
- All equipment used for display or demonstrations, must comply with local safety regulations.
- Exhibitors may not place exhibits or furniture outside their allocated space.
- Exhibitors are not allowed to distribute any sort of handouts such as brochures or giveaways in the public areas of the Pavilion and Fairgrounds.
- Exhibitors will refrain from obstructing aisles or entrances to other stands, and from making noise or odors that may cause inconvenience to other exhibitors.
- Transportation of exhibits and equipment to and from the exhibition area, and all setups inside the stand, are the sole responsibility of the exhibitor.
- Exhibitors are not allowed to take exhibits and equipment in or out of the stand, during visiting hours. Furthermore - It is strictly forbidden to dismantle display materials and equipment prior to the official closing time of the exhibition!

Insurance:

The organizers, although providing general peripheral security, are by no means responsible for theft or damage to exhibitors' property. Exhibitors are required to insure themselves and their property against theft, damage and third-party claims by visitors and staff.

Additional Services

For Further details, rates and guidelines regarding additional technical arrangements such as furniture & equipments, set up times, conferences and events program, etc. - please refer to the Conference's website: www.eilatenergy.org

SPONSORSHIP / EXHIBITION APPLICATION FORM

Limor Urfaly

Business Development & Industry Liaison Manager

Tel: +972-3-6384493

Mobile: +972-54-7001770

Email: limor@ortra.com



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SPONSORSHIP / EXHIBITION APPLICATION FORM

Please complete in clear block letters and return to:

Limor Urfaly, Tel: +972-3-6384493; Mobile: +972-54-7001770; Email: limor@ortra.com

We hereby apply for sponsorship and/or exhibition as specified below in the **7th Annual Eilat-Eilat 2016 Renewable and Clean Energy Conference** which will take place in Eilat, Israel, **November 27-29, 2016**. We hereby agree to abide by the terms and conditions as detailed in the sponsorship and exhibition packages flyer.

Company's Name: _____

Contact Person: _____

Mailing Address: _____

City and State: _____ Postal Code: _____

Country: _____ Company's Number: _____

Mobile: _____ Tel: _____

Fax: _____ E-mail: _____ @ _____

Items	Price	√
Platinum Package	130,000 NIS	
Gold Package	110,000 NIS	
Silver Supporter	90,000 NIS	
Gala Dinner Supporter	80,000 NIS	
Lunch Supporter	75,000 NIS	
Coffee Break Supporter	50,000 NIS	
Conference Bags Supporter	50,000 NIS	
Professional Session Supporter	45,000 NIS	
Conference Name Tag and Lanyard Supporter	40,000 NIS	
Main Conference's Application Splash Advertisement	30,000 NIS	
Logo Supporter	20,000 NIS	



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1. SPONSORSHIP PACKAGES:

The selected sponsorship is _____

(Please specify the name and cost as listed in the Sponsorship and Exhibition Packages flyer).

We wish to be listed as (please detail in block letters):

2. EXHIBITION ONLY*

Supplement for booth sized: _____ Total balance: US\$ _____

*Sponsors will have priority in space assignment

3. PAYMENT

Payment options in NIS, USD \$ or Euro € - VAT not included

We will make advance payment of 50% of the invoice amount within 21 days of receiving the invoice, the balance is due to be paid no later than 20 October, 2016.

Enclosed is a copy of the Bank Transfer on the amount of US\$ _____
to: ORTRA Ltd., account # 95100/90, Bank Leumi, (swift code: LUMIILITLV) Branch 616, 9 Hashlosa St.,
Tel - Aviv, Israel.

Bank charges are the responsibility of the participant and should be paid at source in addition to the registration fees

Signature and Stamp: _____ Date: _____